

ANNEXURE-1

G.O(Ms). No.166. Agriculture - Farmers Welfare Department.

Dated 10.06.2025

Subsidy Application Form A

General Information

Startup name :

Name of the Applicant :

Registration Number (TANSIM/ STARTUP INDIA) :

Father's/Mother's Name :

Gender M/F/T :

Date of Birth/Age :

Educational Qualification :

Present Address :

Permanent Address :

Mobile Number :

E-Mail Address :

Aadhaar No. :

PAN :

Udyog Aadhaar No. (if applicable) :

Name & Address of the Company :

Date of Incorporation :

Domain :

Product(s)/Service/Process :

Where incubated :

Date from which incubated :

Bank Name & Address :

Name and address of Founders/Co-Founders :

Current Professional Experience / Employment
/Student status of the applicant :

(No Objection Certificate from HOD/Organization is required in case of Students & Employees)

Form B

1. Details of the Product/Innovation
2. Project Cost/Financing Plan
3. Amount of subsidy Sought:
4. Has the applicant received applied for financial assistance for the same/ similar project from any other institution/ agency including prize money. If so, details & status thereof.
5. Brief note on the distinct competitive advantage of the technology (Max:50 Words)
6. (Annex Complete Business plan)
7. Projected milestones (Annex Bar/Gantt/PERT Charts, etc)
8. Market Assessment
 - a) Customer Sector-Target
 - b) Market demand (Yearly and Total)
 - c) Marketability prospects & distribution problems
 - d) Product substitution, if any
 - e) How is demand fulfilled?
 - f) Major Competitors
9. Product Quality/Specification
 - a. Specification of the product, 1.5. or others
 - b. Have the product(s) been tested to conform to the specification?
 - c. Consumer acceptability report on the products
 - d. Details of Government regulations /directives in favour/ against the company/product
 - e. Testing of the Product/Innovation
10. Intellectual Property Rights, India/International Patents Filed: (If Any)
 - 1) Patents Granted
 - ii) Trademarks
 - iii) Other
11. Brief note on the IPRs likely to be developed and Targeted Market
12. Major R&D achievements/ Product Certifications:

13. Capital structure

- i) Authorised capital
- ii) Issued capital
- iii) Paid up capital
- iv) Reserves, if any
- v) Details of loans if any (Separately short & long term loans)
- vi) Current Assets
- vii) Liabilities (If Any):
- viii) Brief details & value of the Fixed Assets:
 - x) Financials including previous three years, Turnover & Net Profit/Income (if applicable)

14. Manpower employed (as on date and projected numbers)

- a) Scientific & Technical
- b) Sales & Marketing
- c) Administrative
- d) Others
- e) External Consultants/Experts, if any

15. Status of the work already carried out as such: (Yes/No)

- a) Prototype developed and tested:
- b) Process demonstrated at Pilot scale
- c) Patents filed
- d) Consumers/ users feedback received Any other information on work already carried-out (Enclose documentary proof of work done by way of photographs, video clips, forward orders etc)

16. Any work done on development of prototype/pilot plant

- a) Number of prototypes produced/Capacity of the pilot plant
- b) Duration of investigations
- c) Design data collected
- d) Whether the pilot plant is still in operation. If so, could it be demonstrated?

17. In the light of trends of research in this line, does the proposal made, has reasonable chances of standing test of time, say 5-10 Years? Give Justification

18. Anticipated effluents waste and pollution problems and steps envisaged for tackling the same

19. Environment and Safety considerations of the Product.

20. Assumptions for the financial projections

- a) Cost of the project and sources of finance
- b) Projected cash flow during the developmental Period
- c) Projected profitability statement
- d) Break-even point
- e) Financial analysis, if any
- f) Attach Feasibility Project Report

21. Any restrictions difficulties anticipated in the implementation of the proposal (including primary risks facing this opportunity)

22. Details of Sources of Finance for Balance Funds:

- a) Banks/Financial Institutions:
- b) Venture Capitalists:
- c) Name and address of co-investors:
- d) Activities Monitor-able milestones (basis: Scope and Support)
- e) Duration (months) Budget required (Rs. in lakh)
- f) Have you approached any other organization/agency for financial support for the current activity? Please give details etc.

23. Any awards or recognition related to the innovation:

24. Details of Mentors/Guide, if any:

25. Any other information that you wish to share with us to help us in Judging your application.

Declaration

I/We declare that all the statements made in this application are true, complete and correct to the best of my/our knowledge and belief.

In the event of any information, found false or incorrect, my/our candidature will stand cancelled and all my claims will be forfeited.

I/We hereby also certify that no loan or any other financial liabilities are pending with me/us on accord of financial support availed by me/us from other Government Institutions/Agencies for my/our any other innovations.

I/ we declare that the Startup is not formed by splitting up, reconstruction of a business already in existence or as a Subsidiary/JV/Associate of another company.

Place:

Date

(Signature of the applicant)

ANNEXURE-II

List of documents to be submitted by the Company:

- Certificate of Incorporation/ Commencement of Business
- Complete Note on the founders' background and their strengths relevant to the proposed venture
- Annual Reports of existing Company(ies) of the Group, if any
- Detailed Project Report
- Complete Business Plan
- Copy of the market studies, feasibility studies, analyses etc. done, if any
- Copy of the recent analyses of the industry prepared by investment bankers, engineers, management consultants, accountants, or others, including marketing studies, credit reports and other types of reports, financial or otherwise, if any
- Chart indicating the project duration and implementation schedule with projected milestones
- In the case of existing company, brief information on Internal working, Management Team and SWOT Analysis
- Copy of the marketing and other descriptive brochures regarding the other Companies of the group
- Copy of the press releases and press clippings, if any of the Group Companies
- Certificate to the effect that the company had obtained all the statutory clearance for the project and product(s)
- Agreements (Investment, Disinvestment, undertakings etc. by the company and promoters)
- Personal guarantee/ Bond of the Promoters (case to case basis)